

Date: 29th Jan, 2018

INDIA BASED DEVELOPER WINS ASIA'S GREATEST BRAND AWARD FOR 2017

Indo-Singapore Business & Social Forum 2018 and Second Edition of Asia's Greatest Brands & Leaders 2017 held at Marina Bay Sands, Singapore on 29th Jan 2017 was a magnificent event highlighted by the presence of the Ambassador of Ukraine – His Excellency Dmytro Senik, and Minister-Consular of Kazakhstan Embassy in Singapore – Mr. Faizrakhman Kassenov and several other top business dignitaries. The Process was reviewed by: PricewaterhouseCoopers P.L. In association with Asian Business & Social Forum 2018 The Summit was organized by URS-AsiaOne magazine and UWG Media Consulting P.L. which is a media company towards the cause of business, political and social issues in the entire Asia & GCC region.

Asia's Greatest brand 2017 in the Real Estate Sector was awarded to India based developer Kumar Properties for their luxury brand - Privie Residences, under the leadership of Rajas Vimalkumar Jain, MD, Kumar Properties. Vaishakhi Phadke, AGM-Marketing, Kumar Properties whilst collecting the award at Marina Bay Sands, Singapore said, "It's an honour to receive recognition on an international platform. Kumar Properties, itself is a 50 year old legendary brand, serving in Residential and Commercial real estate sector in India. Privie Residences is a brainchild of Rajas Vimalkumar Jain, MD Kumar Properties. It was launched 5 years ago and has been going strong ever since.'

Pune based MD, Kumar Properties - Rajas Vimalkumar Jain, expressed his pleasure on receiving the award. He said, "This award recognises our 50 years of dedication & commitment. Privie Residences – our luxury brand has won amongst the best in Asia."

About Kumar Properties:

Kumar Properties is India's leading real estate group involved in project design & planning, property construction & development and allied services. Over the last 5 decades, Kumar Properties has dramatically expanded its presence and diversified its product offerings while maintaining a strong culture of innovation and integrity. Kumar Properties has successfully constructed over 25 million sq. ft. of prime real estate and currently has 5 million sq. ft. under development across several customer segments. More than 30,000 satisfied and happy families stand testimonial to the growing strength of the group.

About Privie residences:

Launched in 2013, Privie Residences is a Luxury brand by Kumar Properties; it is the creation of Rajas Vimalkumar Jain, MD, Kumar Properties. Spearheading a new phase for Kumar Properties, the Privie Residences portfolio offers a realm of luxury homes designed with core values that underpin the brand proposition: a curated approach to design, high quality architecture, strong project execution and attention to detail. Privie Residences has four projects located in prime locations of the Pune city, offering world-class luxury homes.